

CANADA GOOSE

Canada Goose Announces Donation to United Nations, Suspends Sales in Russia

March 2, 2022

TORONTO--(BUSINESS WIRE)--Mar. 2, 2022-- Canada Goose (NYSE: GOOS; TSX: GOOS) is deeply concerned by the conflict unfolding in Ukraine. We stand with all of those who are impacted by the violence. We are supporting humanitarian efforts, providing aid to assist with the refugee crisis, and taking further actions to help.

We have taken a number of actions in response to the conflict. Through the Canada Goose Response Program, we are donating \$100,000 CAD to the United Nations High Commissioner for Refugees (UNHCR) who are leading global humanitarian efforts in the region.

Further, while no Canada Goose retail locations have been impacted, in light of the challenged operating environment and evolving sanctions against Russian interests, we have decided to suspend all wholesale and e-commerce sales to Russia.

We will continue to monitor the situation as it evolves and join others around the world calling for peace.

About Canada Goose

Founded in 1957 in a small warehouse in Toronto, Canada, Canada Goose (NYSE:GOOS, TSX:GOOS) is a lifestyle brand and a leading manufacturer of performance luxury apparel. Every collection is informed by the rugged demands of the Arctic, ensuring a legacy of functionality is embedded in every product from parkas and rainwear to apparel and accessories. Canada Goose is inspired by relentless innovation and uncompromised craftsmanship, recognized as a leader for its Made in Canada commitment. In 2020, Canada Goose announced HUMANATURE, its purpose platform that unites its sustainability and values-based initiatives, reinforcing its commitment to keep the planet cold and the people on it warm. Canada Goose also owns Baffin, a Canadian designer and manufacturer of performance outdoor and industrial footwear. Visit www.canadagoose.com for more information.

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